



KP SANGHVI
SINCE 1965

CELEBRATING
60
Years
OF CRAFTSMANSHIP

TRACK AND TRACE



THE EVOLUTION OF
DIAMOND TRACEABILITY

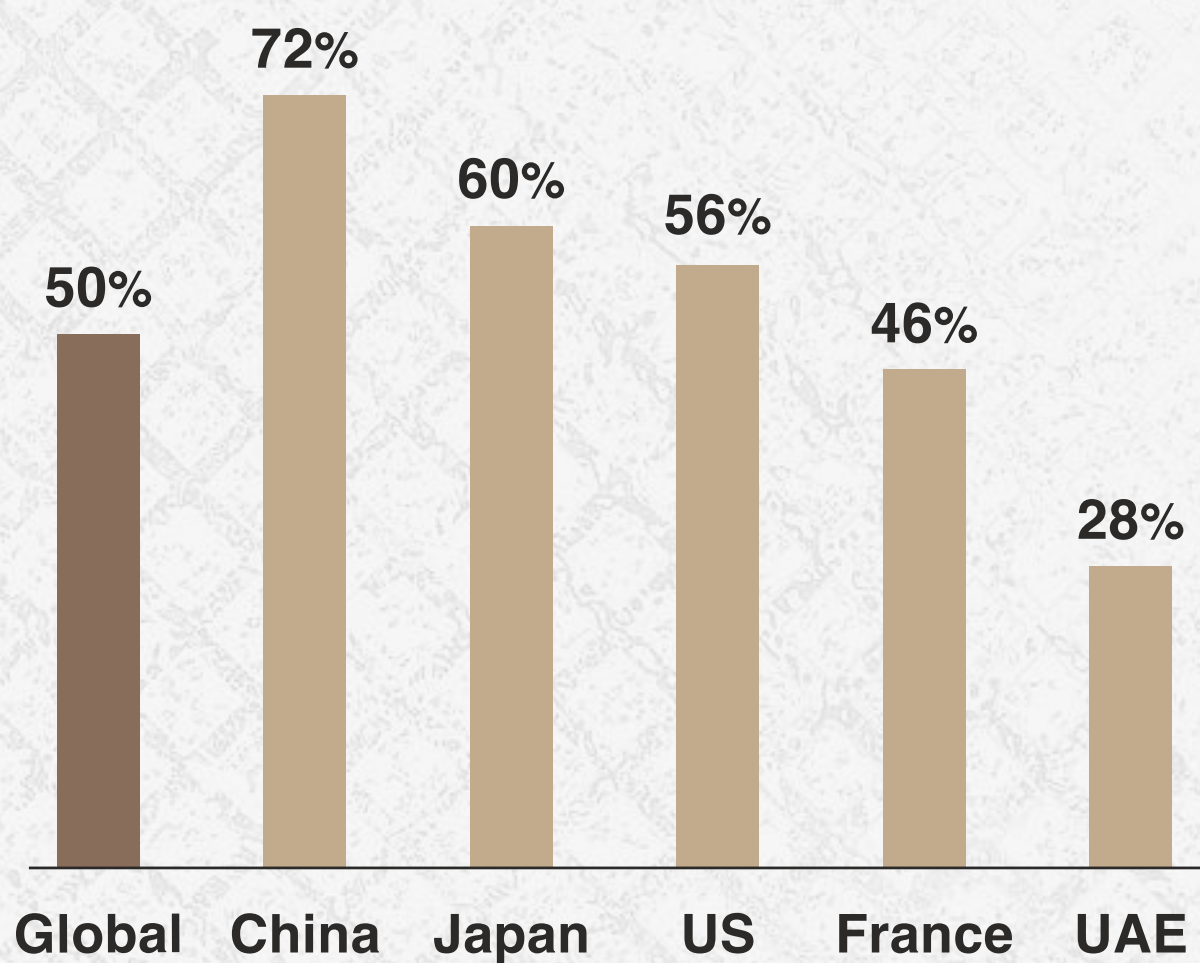
EDITION 10



A NEW ERA OF DIAMOND IDENTITY

For decades, a diamond's journey has been told through craftsmanship, expertise, and documentation. But as the industry evolves, so does the definition of trust. Today, provenance is no longer just about where a diamond comes from, it is about proving its journey with certainty.

The global diamond trade is at an inflection point. Regulatory frameworks are tightening. The G7 sanctions on Russian-origin stones have forced every player in the pipeline to re-examine how they document, track, and help their partners verify origin.



**How Ethical Practices Shape
Global Luxury Consumer Decisions**

According to *The State of Fashion: Luxury* report published by McKinsey in 2025, “consumer expectations are evolving, with 50% of luxury consumers factoring ethical business practices into their purchase decisions”. Luxury houses and high-end retailers are increasingly prioritizing sustainable sourcing, ethical provenance, and transparent supply chains.

Provenance, traceability and ESG reporting is no longer a value addition. It is a baseline expectation.

Where Every Diamond Has A Story

KP Sanghvi's traceability infrastructure was not built in response to industry pressure. It was built ahead of it. This foresight gave rise to programmes that allowed our retail partners to communicate the story & impact behind every natural diamond. Starting with a patented ERP system, audited by renowned international certification bodies and our clients independently, the foundation was laid early. With in-house manufacturing and end-to-end tracking capabilities already in place, we were positioned to build and operate provenance programmes, not just participate in them.



What followed were joint programmes developed in direct partnership with the world's most prestigious miners. Across Argyle, Diavik, Botswana and beyond, each programme carried verified stories of origin, community and responsible practice from the mine to the retail floor. Every origin preserved. Every transformation documented.

The Technology Behind the Certainty

Documentation has limitations. Records can be misfiled, provenance can be disputed. Recognising this well before it became an industry conversation, KP Sanghvi built its supply chain around one principle: every claim must be verifiable.

Building on an existing ERP infrastructure, blockchain technology was integrated to create a tamper-proof, independently verifiable record of every movement a stone makes from mine to market. As atomic-level identification became viable, it was layered next, assigning each diamond a permanent, unalterable identity without any physical alteration to the stone. To further strengthen origin verification, we have formalised partnerships with GIA, bringing scientific rigour directly into the provenance ecosystem.



The Future We Build Ahead

As regulations tighten and consumer expectations continue to rise, our systems are designed to move with that change, not chase it. Six decades of preparation is what turns a requirement into an advantage for our partners.



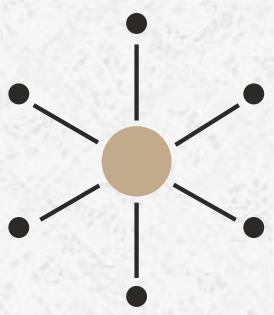
ERP-Driven
Provenance-Specific
System operational
since 2014



Single Origin
Capabilities

75 Million+

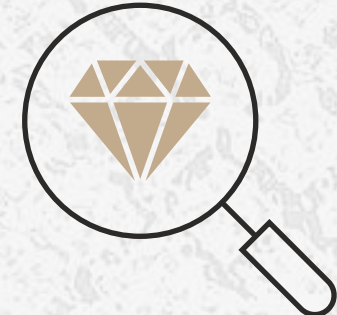
KPS diamonds have
been subject to
client-driven 3rd party



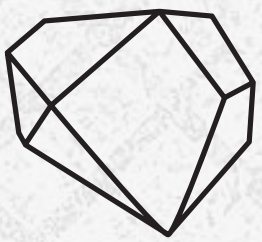
Blockchain
Integration



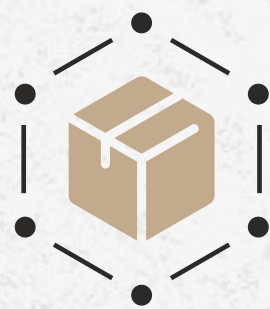
Traceability reports
by parcel or by single
stone



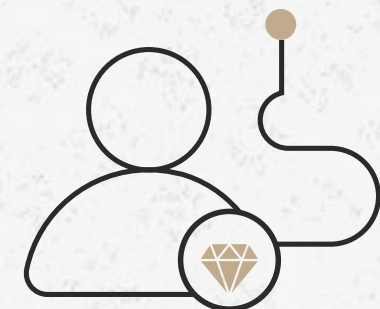
Atomic-Level
Verification



Customized
Provenance
Programmes



3rd Party Audited
Supply Chain



Client-dedicated
manufacturing built
for full traceability



TRACEABILITY, DOWN TO THE ATOM

KP Sanghvi has partnered with DiaDNA, a technology that combines atomic spectral data and AI to trace every diamond's origin with guaranteed authenticity.

From the moment a rough stone is scanned, DiaDNA's atomic fingerprint travels with it through every cut, every transformation, every change of hands. Where conventional systems lose the trail, the atomic signature holds, ensuring every partner receives provenance that is verified, tamper-proof, and impossible to dispute.

BEYOND OPTICAL. BEYOND SELF-DECLARATION.



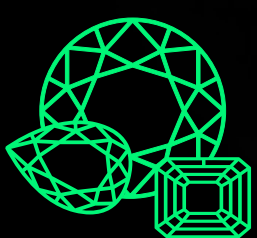
Atomic-level fingerprinting: a unique DNA signature for every diamond, impossible to replicate or alter.



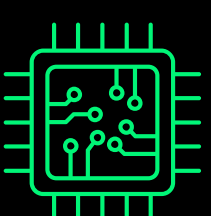
No self-declaration. No blockchain dependency. Just objective, verifiable results.



DNA of the diamond that stays consistent through every stage of manufacturing, without any physical addition to the diamond.



Scalable across all sizes, shapes, and clarity grades, with no parameter limitations.



AI-driven precision that delivers fast, scalable, and reliable authentication.

KP SANGHVI SIGNS THE WOMEN'S EMPOWERMENT PRINCIPLES

Meaningful progress is built over time through the choices we make, the opportunities we create, and the values we uphold every day.

For years, KP Sanghvi has worked towards empowering people and communities through initiatives that create opportunities, foster growth, and drive meaningful progress. From establishing the industry's first all-women-led diamond polishing unit to expanding opportunities for growth and advancement, we have always believed that progress is strongest when it is shared.

We are proud to further strengthen that commitment by becoming official signatories to the Women's Empowerment Principles (WEPs). The WEPs framework spans 7 principles, from leadership and equal opportunity to supply chain accountability and transparent reporting.



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Equality is not a destination, it is how you build.

Jimit Sanghvi
Director, KP Sanghvi & Sons

In support of

**WOMEN'S
EMPOWERMENT
PRINCIPLES**

Established by UN Women and the
UN Global Compact Office

This marks another important step in our ongoing commitment to creating meaningful and lasting impact.

TAKING OUR LEGACY GLOBAL



Geneva - May



Las Vegas - May

